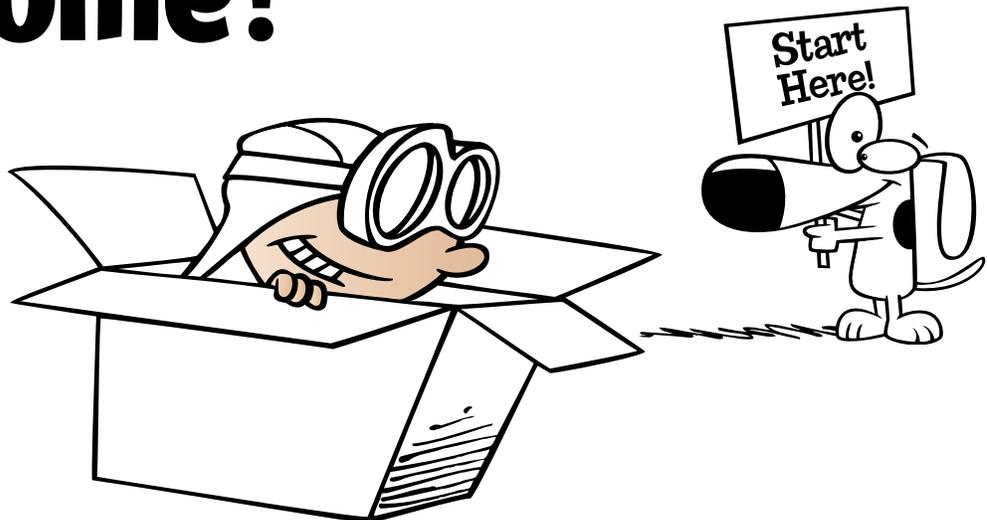


# Welcome!



All kids love empty boxes — especially big ones from large appliances. Kids can turn a box into anything they imagine by saying these magic words:

It's **NOT** a box!  
It's a...

...castle!

...spaceship!

...sled!

...puppet show!

Wagi, our mascot, believes in this same world of endless possibilities. He invites children to unleash their wildly creative ideas in WagiLabs!

It's **NOT** a class.  
It's a...

...fun game!

...secret mystery!

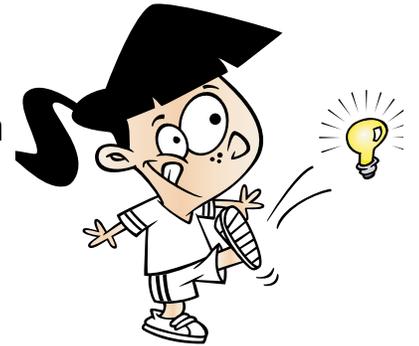
...compelling story!

...journey to other parts of the world!

# What do Kids do at WagiLabs?

WagiLabs are incubators for kids' ideas. They are all about play — and ideas. Most importantly, doing good to help people, animals, and the environment.

Our labs are part laboratory, part workshop, and all-around playgrounds for discovery. When WagiKids play together, their imaginations come together, and new ideas happen!



WagiLabs are designed especially for kids in elementary schools and in afterschool programs. Every WagiLabs in the U.S. is linked with an international lab. By pairing these “WagiWorlds,” we promote empathy and global perspective in our WagiKids.

Environment is no obstacle for us — we can build a WagiLabs at school, on a bus or in a tree. Sharing ideas, learning from each other and making people's lives better — that's the spirit of WagiLabs.

Watch the founder of WagiLabs, Chic Thompson's, TED Talk at:

<https://bit.ly/2w7Y8vH>

**TEDx**

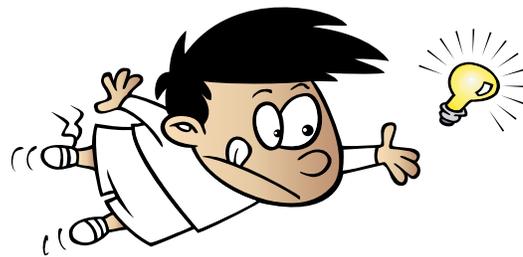


# What is a Kidpreneur?

A kid who uses curiosity, compassion, and courage to connect the dots and come up with ideas to solve challenges in their community and the world.

(To the Power of Kids)

**Curiosity** + **Compassion** + **Courage**  
= **Change the World**



The urge to invent is contagious, and the bug to become a kidpreneur is “**caught not taught**” when kids are young, especially between the ages of 8-11.

In today’s world, globalization increases competition. Competitive markets demand more and better ideas, and equally important, the skills to collaborate on these ideas.

Jobs that are disappearing today will be re-created or reinvented by kids tomorrow. We want WagiKids to lead the way!



# What are the Rules at WagiLabs?



At WagiLabs, kids come together to share their ideas and make people's lives better. What are the rules for working together? That is up to you! At each lab, the WagiKids create the rules.

List five things you could do to make sure you don't have fun or learn anything at WagiLabs. We've filled in the first one for you!

1. Don't tell anyone my ideas.
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Now, look at the five ideas on your list. What are the "opposite" things you could do? Write them here.

1. Share my ideas with everyone.
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Aha! Can you see how flipping your thinking changes everything? The five ideas on your "opposites" list will be your rules to follow.



# Who is Wagi?

Wagi, our mascot, comes from a long line of creative canines with a mission to do good things. The letters in “Wagi” stand for the words in the phrase, “**What a Great Idea!**”



**What a  
GREAT Idea!**

Wagi is on a journey to make the world better — and he needs our help!

Wagi loves great ideas, especially ideas from kids. That’s why he created WagiLabs. He leads each mission and reminds us to dream big, do good, be kind, share ideas, and keep going until we reach our goals.

Wagi’s inspirational messages are called the “WagiWays.”



# The WagiWays!



- 1. Dream Big:** We brainstorm a lot of amazing ideas — there are no limits to our creativity!
- 2. Yes, AND:** We always say: “Yes, AND...” when someone shares an idea. That means “I hear your idea ... AND I’m ready to learn more and add my ideas to make it grow!”
- 3. Walk in Others’ Shoes:** We imagine what other people’s lives are like by “trying on their shoes” so we can see the world through their eyes. Having empathy is how we understand the changes that are needed in the world.
- 4. Get Messy:** We build prototypes of our best and favorite ideas. Not all ideas work as planned. Some need a lot of work to become great and we leave others behind. It’s OK to get messy at WagiLabs.
- 5. Do Good:** We remember to focus on ideas that will make life better for our community and the world. We start by being kind to ourselves and each other.
- 6. Keep Going:** We never give up. We keep trying to build and sell our ideas even when we face obstacles. We bounce back and try different solutions when our first try doesn’t work.
- 7. Play It Forward:** We reflect on our experiences and become coaches to help other kids learn the WagiWays. We leave footprints that become a pathway to invention for kids around the world.

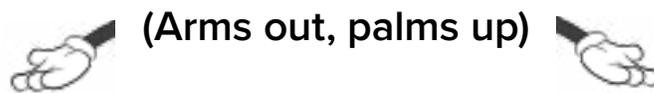


# The WagiCheer!

Wagi created a team cheer to help us remember the “WagiWays” as we dive into our journey to make the world better. The cheer is our WagiKids’ promise that we’ll share our ideas, play and work together, and follow our passions to make our ideas happen!

Chant the cheer as you act out each step.

## Wonder



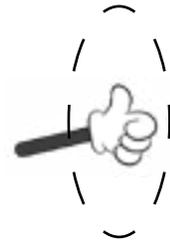
## Yes, AND



## Get Messy



(Both arms circle up and out in front of body)



## I Can!



## Wagi!

(Super hero pose)



# “**Stop** and Pop!”

Hey, it's Wagi here!

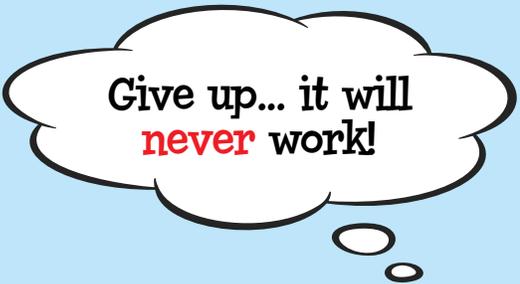
I bet you wonder why I end my WagiCheer with:



I Can!

Well, I believe in the power of positive thinking — and most of the time, I'm pretty good at it!

But, I have to admit that I can't always control the thought balloons flying around my head. Sometimes, the negative ones get in my way. Like when I'm trying to solve a problem and nothing is working, my thought balloons can say ...



Give up... it will  
**never** work!



I'm **not** good at  
anything!

If I follow my bad thoughts and give up, I feel sad or frustrated because I don't solve the problem. That's called having a “self-fulfilling” thought. When I think something won't work and give up — BLAMMO! It doesn't work.

So, how do I get rid of these annoying, self-defeating thoughts and turn them into positive thoughts?

I “POP” the negative thought balloons using my smile and my breath. When my doubts disappear, I feel better, and then I come up with new ideas — and find out I can solve the problem after all!

Sounds weird, but it works! Try it for yourself.

Anytime a bad thought makes you doubt yourself or think about quitting ...

1. First, put a big smile on your face.
2. Then slow down your breathing and take three, long breaths in and out ... in and out ... in and out.
3. Observe your body as you start to feel calmer.
4. “POP!” Watch those self-defeating thought balloons disappear into thin air!

And hopefully, you’ll feel better, happier and ready to take the next steps forward!

Learning to recognize your feelings and calm your thoughts is called Mindfulness. It takes practice — a lot of practice. To help you remember my popping technique, I made this STOP sign.



**S** stands for: Smile

**T** stands for: Take three slow in and out breaths

**O** stands for: Observe your body and feelings

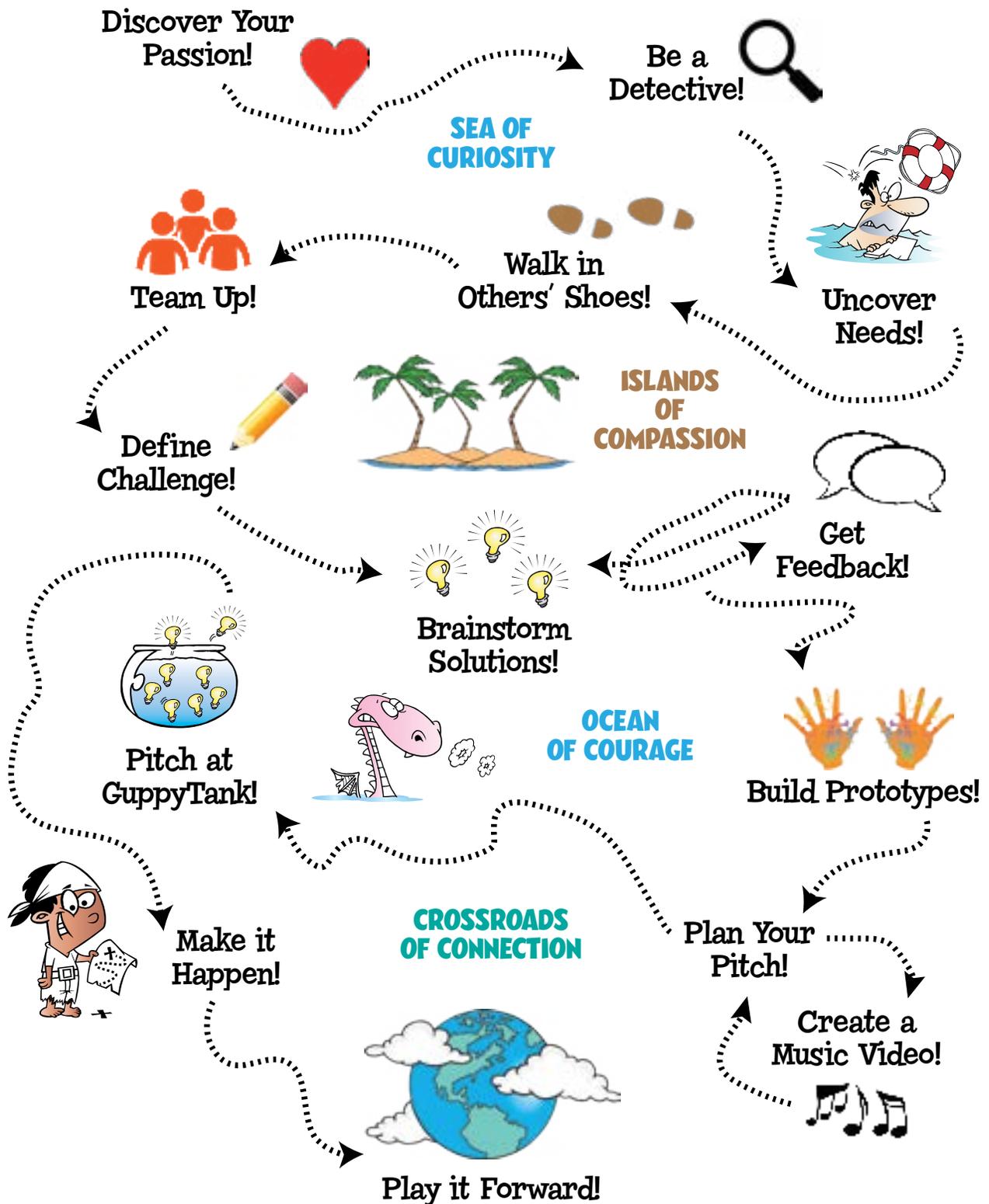
**P** stands for: Pop those negative thoughts

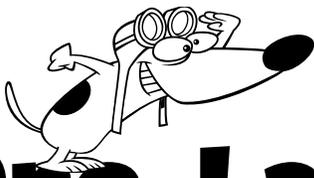
Now, as we embark on our Wagilabs journey together, if you ever hear little negative thoughts in your head saying, “Give up!” or “Don’t trust your ideas!” just hold up that sign and STOP them!

Don’t worry, if you need help, I’ll always be by your side! So watch for my little Mindfulness Thought Balloons to help you stay focused on achieving big ideas for your community and the world!



# Map of Our Wagivoyage





# Pre-Launch Guide

## Launch Questions:

1. What are the learning goals you hope to accomplish?
2. Why do you want to achieve these outcomes?
3. How can you help your kids uncover community challenges?
4. How many hours do you have to accomplish your learning?
5. What days and times work best for holding your sessions?
6. What sections of the playbook will you prioritize?
7. What time/place would be best for kids to pitch their ideas?

## Prioritizing Playbook Activities:

<b>Program Length</b>	<b>Activity</b>	<b>Sharing Kids' Ideas</b>
5-10 hours	Being a Detective Walking in Others' Shoes Uncovering Needs Brainstorming Ideas	Post on social media Share with community Share with other kids
11-20 hours	Being a Detective Walking in Others' Shoes Uncovering Needs Brainstorming Ideas Prototyping Pitching Practice	Post on social media Share with community Share with other kids Pen pal opportunities
24+ hours	All 13 Sessions plus Pitching at GuppyTank Implementing Solutions Playing it Forward	Post on social media Share with community Share with other kids Pitch ideas Collaborate with other teams Global pen pal opportunities Ideas for Humanity Challenge

## Using the Playbook:

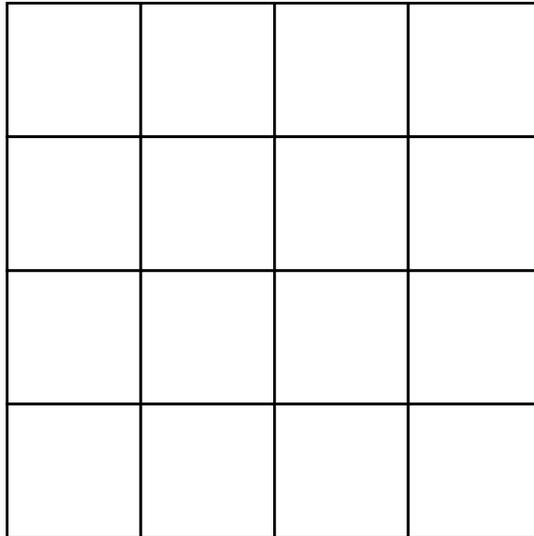
1. You can print and make copies of desired pages, depending on which sections you choose to facilitate.
2. Use the **WagiCheer** at the beginning or end of each of your sessions. The cheer builds excitement and ownership of the WagiKids experience.
3. The **WagiVoyage** poster can be printed, displayed and reviewed during each of your sessions to keep the kids focused, on track, and motivated to reach their end goal.
4. The **WagiLabs Certificate** can be printed and distributed to each child in your group to celebrate their commitment to creating ideas that make the world a better place!

## Sharing Your Kids' Ideas:

1. A great way to have fun connecting with other kids is to print or draw your own “**FlatWagi.**” You can take pictures of your FlatWagi in different places in your community, or you could mail it to other WagiLabs groups, along with a description of your ideas and request feedback.
2. You can set up a **GuppyTank** opportunity for your kids to pitch their ideas to a panel of judges that will provide feedback. You could offer a monetary prize, invite local press, provide mentorship, and guidance for making their project real.
3. Share kids' ideas on social media by tagging @wagilabs.
4. We are looking to fund kids' ideas with our **Ideas for Humanity Challenge**. To participate, your kids will need to complete the Prototype, Pitch, and GuppyTank sections of the playbook. Have the kids create a short video pitch about their idea and upload it to us.

# Warm-Up Exercise

Count the number of squares you see in the graphic. Remember, squares have four equal sides. Once you see one answer, look for a second answer.



Your first answer: \_\_\_\_\_

Now, look for more: \_\_\_\_\_

Look one more time: \_\_\_\_\_

Your final answer: \_\_\_\_\_

**What did you learn from this exercise that will help you create more ideas at WagiLabs?**

Exercise answer is on the bottom of page 20, and please don't peek.